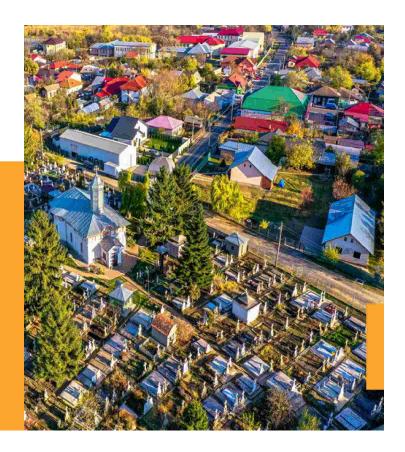


WHY FIERBINȚI-TÂRG?

- Within functional area of Bucharest
- Available labor force
- Local economy
- A clear vision for growthBusiness friendly administration
- Land resources suitable for industrial development
- Local attractivity (community, quality of life)



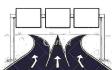


I. GETTING TO KNOW FIERBINȚI-TÂRG





South-Muntenia Region of Romania



lalomița County (intersection with llfov)



Functional Urban Area of Bucharest

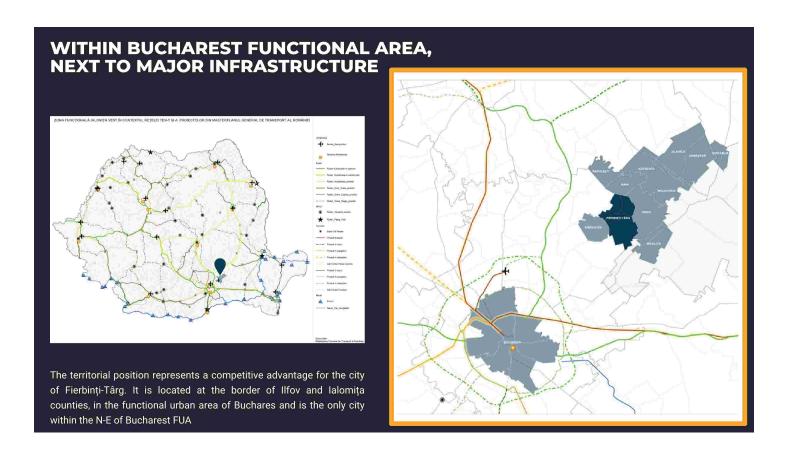


Part of the Bucharest-llfov Metropolitan Train Project



West lalomița Functional Area

FIERBINȚI-TÂRG



TERRITORIAL POSITION, A COMPETITIVE ADVANTAGE



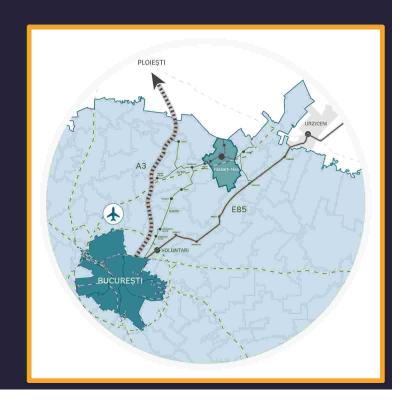
- on the NE border of Bucharest FUA (40 km)
- transit city
- between A3 highway and E85 road
- 25 km to Urziceni
- 50 km to Ploiești



- 45 minutes away from Bucharest
- regular bus service to Bucharest (privately owned)
- frequency of 45 min between 5:00 and 20:00



- 55 minutes away from Bucharest
- Bucharest Urziceni route
- 5 trips a day, between 5:00 and 19:00
- quality and speed of service could be improved



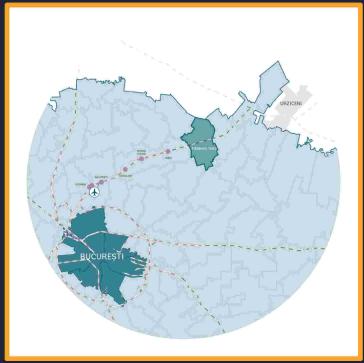
CONNECTING TO THE METROPOLITAN TRAIN,

A UNIQUE OPPORTUNITY

The Metropolitan Train of Bucharest project is a unique development opportunity for the city of Fierbinţi-Târg, with twofold benefits. This link is going to connect the residents of Fierbinţi-Târg to the opportunities of Bucharest, the capital city, in a easy and sustainable way, while increasing the attractivity of the Fierbinţi-Târg city for the people within the functional area of Bucharest.



- the last stop planned in the most recent version of the Metropolitan Train Project is the neighboring village of Greci.
- the distance Greci Fierbinţi-Târg on rail is of only 6 km.
- by getting included in the project, the city will be rapidly linked with the Bucharest North railway station (central) and Otopeni Airport.
- this connection would considerably reduce the commute time to Bucharest as well as the GHG emissions, and would make trips safer and more reliable, avoiding traffic congestion.

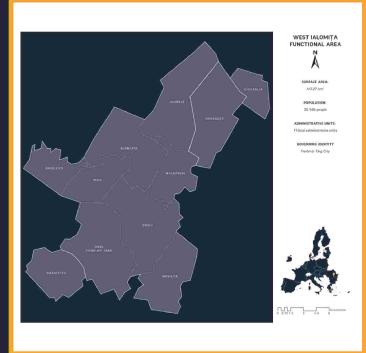


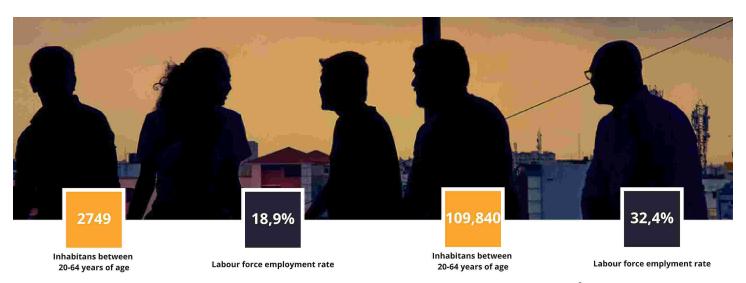
WEST IALOMIȚA FUNCTIONAL AREA, LOCAL LEVEL COOPERATION

West lalomița Functional, a pilot project of inter-jurisdictional cooperation.

Some of the benefits:

- Settlements are merging into each other and require integrate spatial planning.
- Opportunities to capitalize on the green and blue infrastructure in partnership with neighboring administrations.
- Collaboration in the delivery of public services can lead to a more efficient use of resources.
- Connectivity is essential to expand workforce and the daily commute safety (for shopping, visits, job).



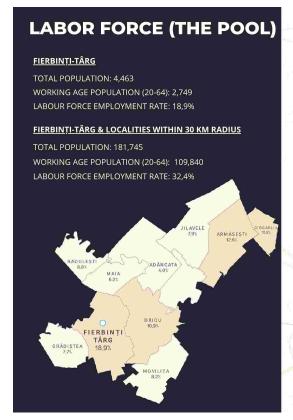


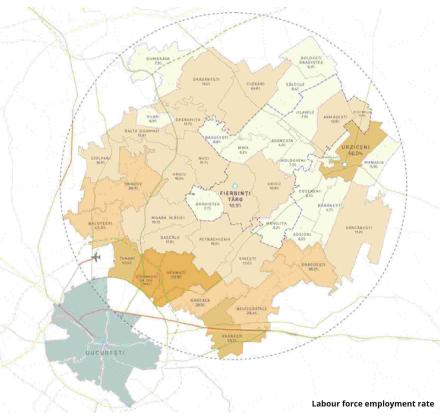
FIERBINȚI-TÂRG

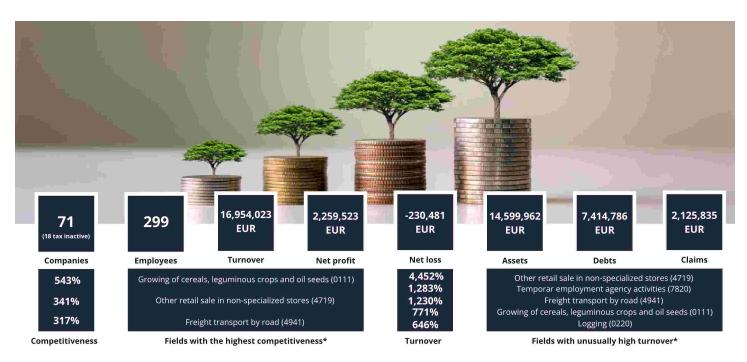
FIERBINȚI-TÂRG & LOCALITIES WITHIN 30 KM RADIUS

LABOUR FORCE

*the number of employees within the ATU in 2020 (FOM104D) divided by the total legally resident population on July 1st 2020 (POP107D) - Data source: INS Tempo



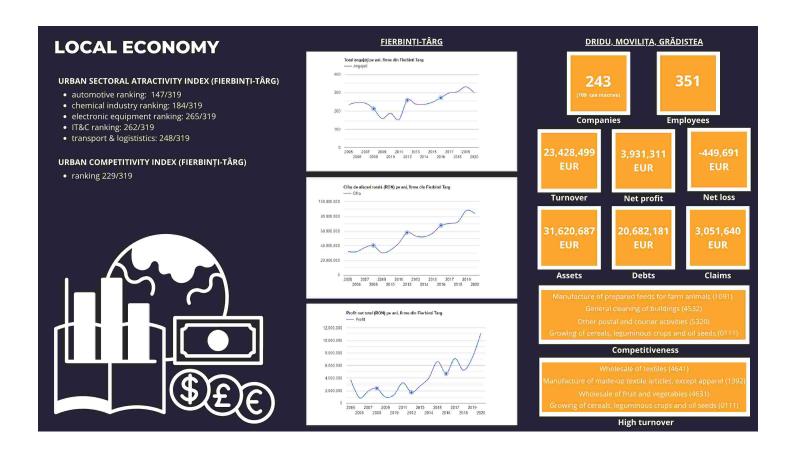




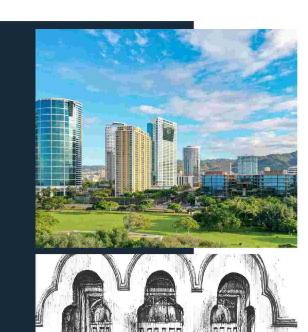
LOCAL ECONOMY

^{*}compared to national average

^{*}Data source: https://www.romanian-companies.eu/harta/ialomita-fierbinti-targ.htm (listafirme.ro)







A CITY OF GREEN AND CREATIVE INDUSTRIES, FOR ESCAPING INTO NATURE

Fierbinţi-Târg has the opportunity to reimagine its future, aiming for a sustainable development path to lead to a green, productive, competitive and inclusive city, that offers economic opportunities and exceptional quality of life to its citizens.

Strategic objectives:

- 1. **Urban Escape** The concept targets capitalizing on the green and blue resources, in collaboration with neighboring localities, to develop opportunities for leisure and sport activities, for both local residents and those of the functional area of Bucharest.
- 2. Green Hub The concept aims to attract investors specialized in the production of green technologies as well as to implement green sustainable solutions locally, with the scope of transforming the city into a living laboratory.
- 3. Comedy Hub The concept aims to attract comedy productions in the city that would be promoted at national / international level, transforming the city into a filmmaking hub.

FIERBINȚI-TÂRG, GROWING WITH A VISION

BUSINESS FRIENDLY ADMINISTRATION

A public administration ready to quickly respond to investors' needs, which is essential for building a longterm trusting partnership.

Key elements that describe the administration: predictability, transparency, stability, and support.



MEET THE ADMINISTRATION TEAM



Iusein Iuksel The Mayor



Petre Sorin Vice Mayor



Iulian MaresCity Manager



Cristina MateiSecretary



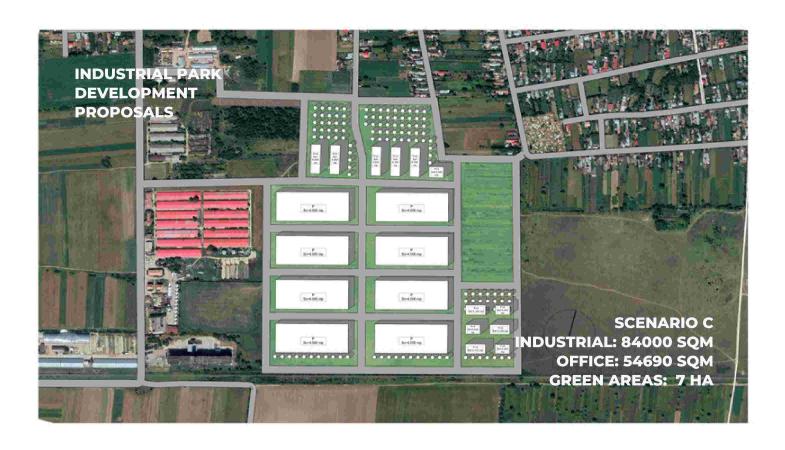














ECO-INDUSTRIAL PARKS - THE EIP FRAMEWORK

"Eco-industrial parks (EIP) refer to putting in place serviced industrial infrastructure conducive to attracting new investments, especially in manufacturing, while at the same time promoting environmental sustainability." (World Bank)

sustainability." (World Bank)

Inspiration: An international framework for Eco-Industrial Parks 2.0





ECO-INDUSTRIAL PARKS - LOCAL OPPORTUNITIES







COMMUNITY

Fierbinți-Târg is an attractive city for new residents seeking the peacefulness and connection to nature that are possible only in small communities, good public services and easy access to metropolitan opportunities – concept also known as slow city.

Fierbinți-Târg is competitive, offering:

- residences that are close to nature and fresh air
- larger and more affordable residences
- quality public services
- community spirit
- slower pace lifestyle, an escape from the tumult of large urban
- agglomerations
- healthier lifestyle, with opportunities for practicing outdoor sports
- and purchasing farm to table food and produce.
- a film touristic destination due to the sitcom Las Fierbinți.

CONNECTIVITY AT LOCAL LEVEL

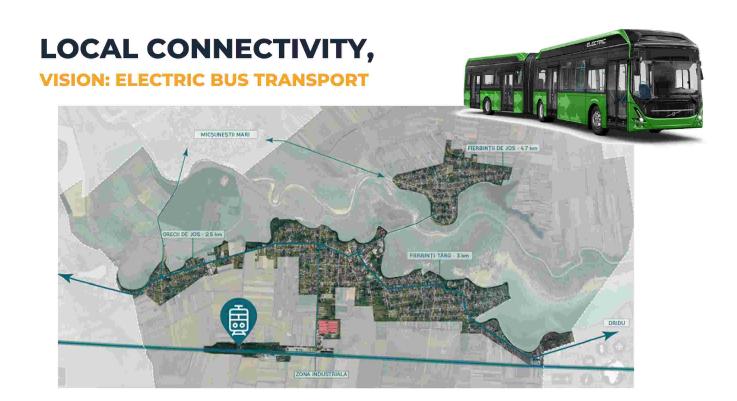
VISION: LOCAL BICYCLE NETWORK



LOCAL CONNECTIVITY,

VISION: LOCAL BICYCLE NETWORK





A PLACE FOR PROMENADE AND

VISION: A NATURE ESCAPE



CONTACT US

Email: primariafierbinti@vahoo.com

Phone: 0243 280038



